

EMBRACING PLAY

Park Development
at Floyd Casey

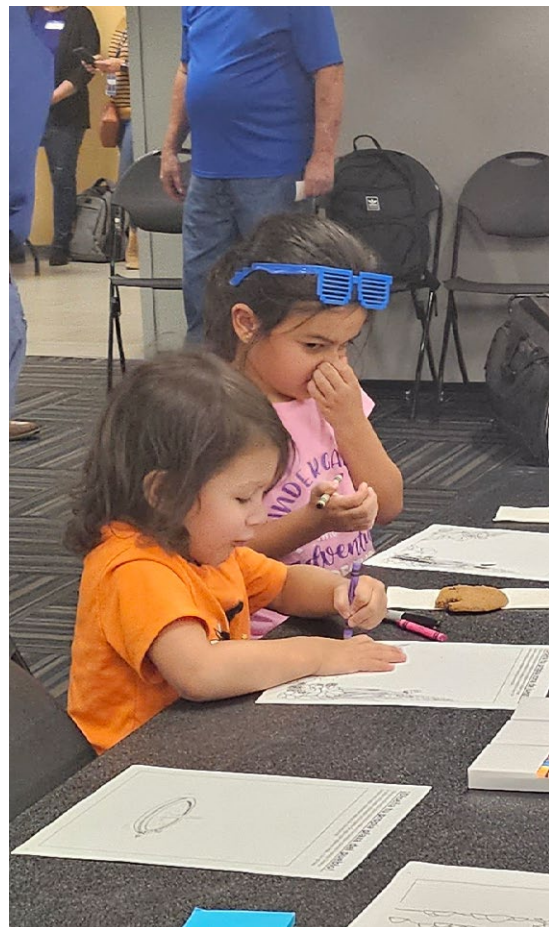
COMMUNITY OPEN HOUSE #1
SUMMARY | NOVEMBER 2, 2023



DESIGNWORKSHOP

Community Open House | SUMMARY

Casa abierta comunitaria | RESUMEN



30+ PARTICIPANTS

Over 30 attendees joined the inaugural Open House held on October 26th, 2023 from 6pm to 7:30 pm at the South Waco Recreation Center (2815 Speight Ave, Waco, TX 76711).

316 DOTS

The attendees were encouraged to indicate their preferences by using 'dots' on the boards, and we collected a total of 316 dots during the Open House.

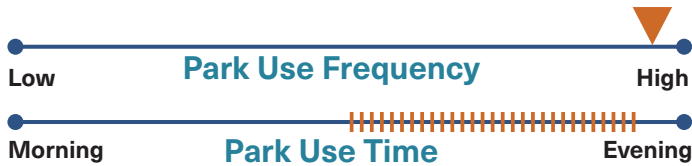
COMMUNITY SURVEY

The community survey, designed to gather insights from a broader range of community members, will be accessible from October 26th to November 26th for a month-long period.





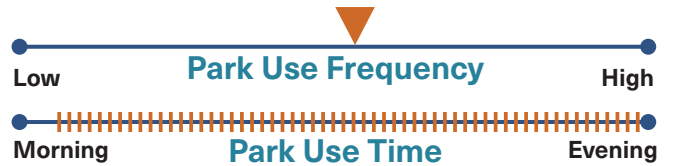
Neighborhood Residents



- Parents are in early 40s.
- Two children under 18.
- Live in single family house.
- Family oriented
- Spanish speakers.



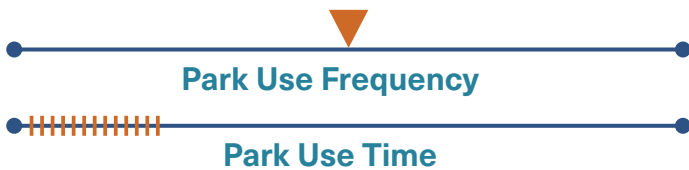
Baylor University Student



- Young Adult.
- Baylor University Student.
- Active Sports.
- Regional Trails.
- Limited Incomes.



Senior Residents



- Over 60, Retired Couple.
- Live in single family house.
- Physically Active Programs.
- Community Building Programs.Limited Incomes



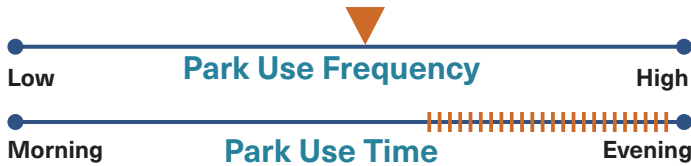
Teenager Athlete



- Middle/ High School Students.
- Professional Athletic Field.
- Space for Competition.



Waco Visitors



- Mid 40s.
- Day Trip from Another City.
- Historical Landmarks, Natural Beauty, and Modern Attractions.
- Food/Beverage
- Landmarks.

WHICH USER GROUP SHOULD BE CONSIDERED THE MAIN USER FOR THE PARK?

Based on public input, it appears that the majority of respondents have identified 'Teenage Athletes' as the primary user group for the park, with 'Senior Residents' being the next group following.

Community Response



Senior Residents
Residentes de la tercera edad



Over 60, Retired Couple. Live in single family house.
Pareja jubilada de más de 60 años. Viven en una casa unifamiliar.

Physically Active Programs. Community Building Programs. Limited Incomes
Programas comunitarios de actividades.



Teenage Athlete
Deportistas adolescentes



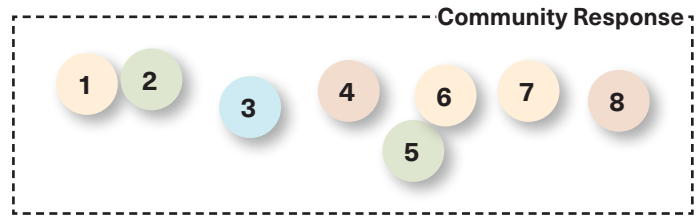
Middle/ High School Students.
Estudiantes de escuela secundaria y preparatoria.

Professional Athletic Field. Space for Competition.
Uso profesional para competencias.

Project Goals | MOBILITY
Metas del proyecto | MOVILIDAD

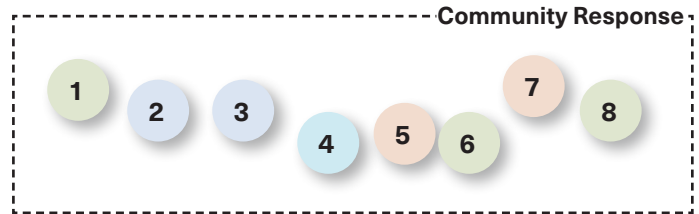
a. Establish the site as a central hub for metropolitan trail connectivity.

a. Establecer el lugar como un eje central para la conectividad metropolitana de senderos.



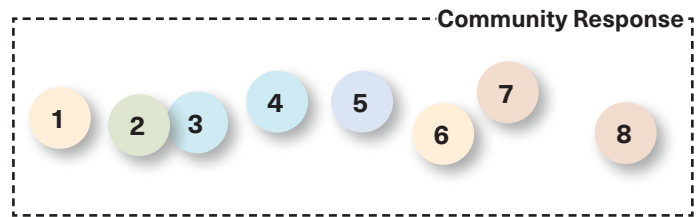
b. Design and implement safe and accessible connections to and from the park.

b. Diseñar e implementar conexiones seguras y accesibles hacia y desde el parque.



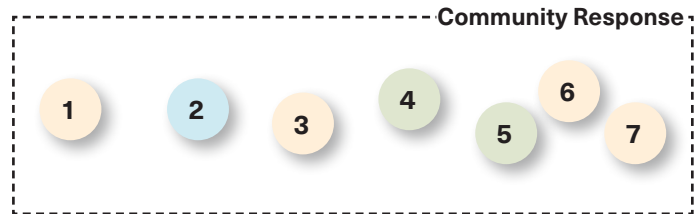
c. Accommodate diverse transportation modes for people of all ages.

c. Contemplar diversos tipos de transporte para personas de todas las edades.



d. Integrate seamless connections to the public transit system.

d. Integrar conexiones fluidas con el sistema de transporte público.



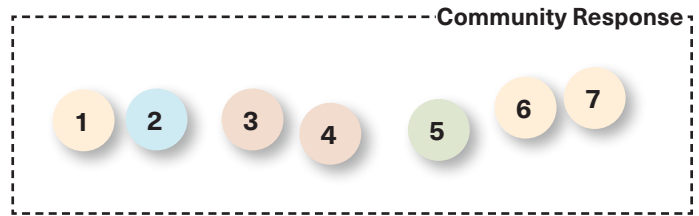
PLEASE PLACE ‘DOTS’ ON THE GOALS YOU THINK ARE IMPORTANT!

The public places a strong emphasis on mobility goals, indicating the critical importance of connectivity and transportation features for this project. Regarding the environment, they prioritize engaging with and optimizing Waco Creek for its ecological significance and utilizing the park to enhance the visual appeal of trails and amenities.

Project Goals | ENVIRONMENT
Metas del proyecto | MEDIO AMBIENTE

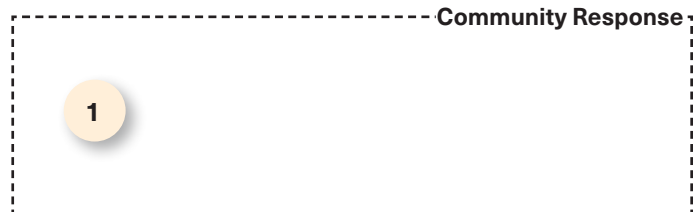
a. Engage with, and optimize the potential of Waco Creek, considering ecological significance.

a. Optimizar el potencial de Waco Creek, respetando su importancia ecológica.



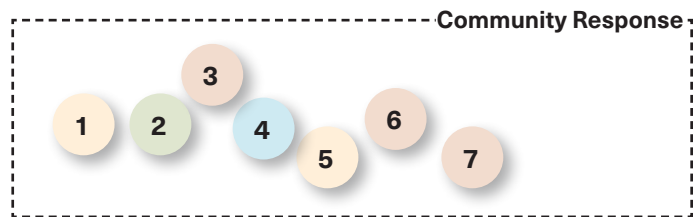
b. Develop strategies to mitigate flooding events, ensuring the park's resilience.

b. Desarrollar estrategias para mitigar las inundaciones, garantizando la capacidad de recuperación del parque.



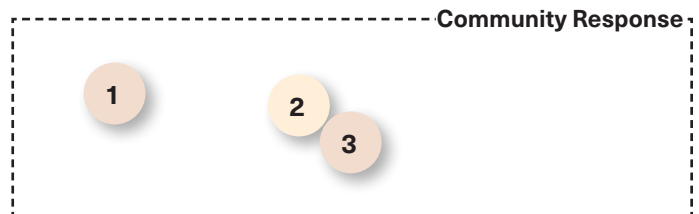
c. Utilize the park as an opportunity to enhance the visual appeal of trails and amenities.

c. Utilizar el parque como una oportunidad para mejorar el atractivo visual de los senderos y los servicios.



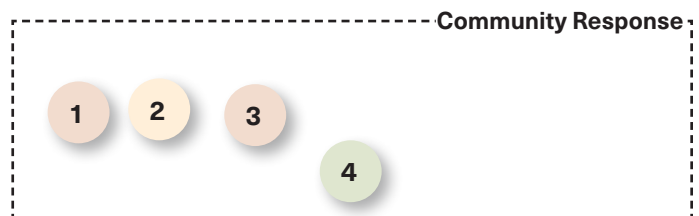
d. Incorporate sustainable practices, leveraging the City's existing sustainability office.

d. Incorporar prácticas sostenibles buscando el apoyo de la oficina de sostenibilidad de la ciudad.



e. Seamlessly integrate the surrounding wetlands into the park's identity.

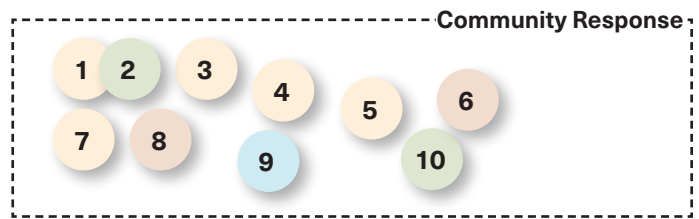
e. Integrar los humedales circundantes en la identidad del parque.



Project Goals | COMMUNITY
Metas del proyecto | COMUNIDAD

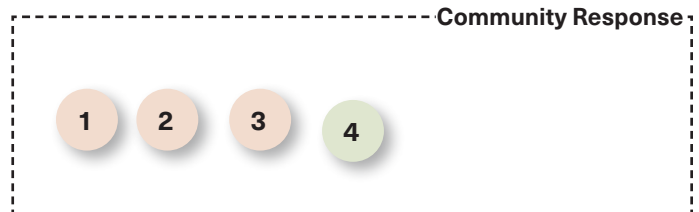
a. Create an inclusive playground.

a. Crear un parque infantil inclusivo.



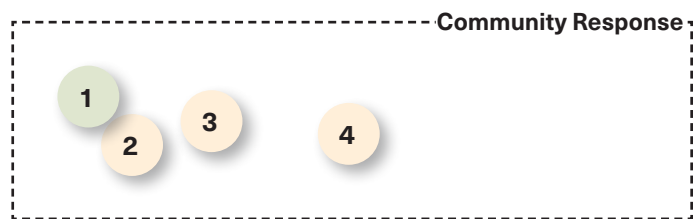
b. Garner strong community support through inclusive engagement processes.

b. Obtener el firme apoyo de la comunidad mediante procesos de participación incluyentes.



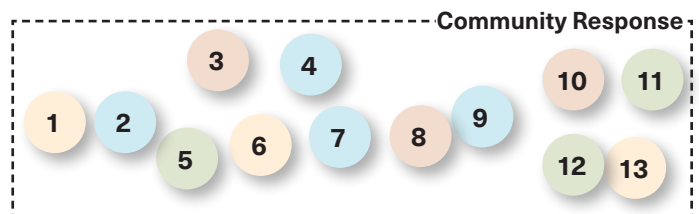
c. Design programming that caters to the needs and interests of the local neighborhood.

c. Diseñar una programación que responda a las necesidades e intereses del vecindario.



d. Foster year-round activation of the park, offering a variety of activities for all seasons.

d. Fomentar la habilitación del parque durante todo el año, ofreciendo una variedad de actividades para todas las estaciones.



PLEASE PLACE 'DOTS' ON THE GOALS YOU THINK ARE IMPORTANT!

The public strongly supports fostering year-round activation of the park with a variety of seasonal activities, as indicated by a high rating of 13 points. They also emphasize the importance of inclusivity, with 10 points for creating an inclusive playground. Integrating sculptures or murals to embrace Waco's artistic scene received moderate support with 5 points. Additionally, there's interest in exploring commercial elements within the park to enhance vibrancy and activity, garnering 6 points. Overall, the public values a diverse range of activities and an inclusive atmosphere in the park's design

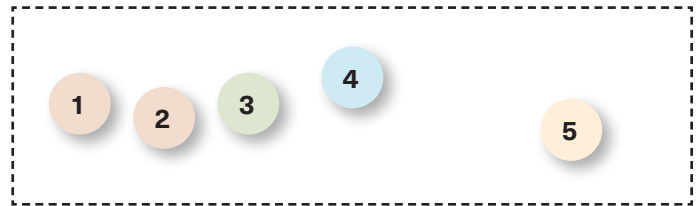
Project Goals | ART & ECONOMY

Metas del proyecto | ARTE & ASPECTOS

ART | ARTE

a. Embrace Waco's vibrant artistic scene by integrating sculptures or murals.

a. *Crear un parque infantil inclusivo.*



b. Explore formalized methods to support and facilitate creative expressions.

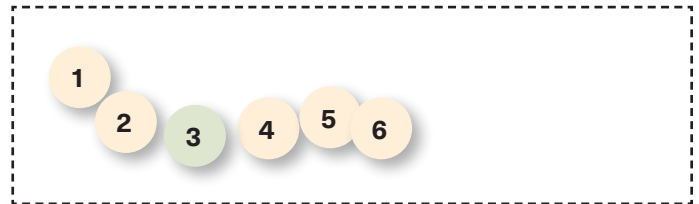
b. *Obtener el firme apoyo de la comunidad mediante procesos de participación incluyentes.*



ECONOMY | ASPECTOS

a. Explore commercial elements within the park to enhance vibrancy and activity.

a. *Explorar los elementos comerciales dentro del parque con el fin de impulsar su vitalidad y dinamismo.*



b. Strategically plan for revenue-generating opportunities that contribute to the park's sustainability.

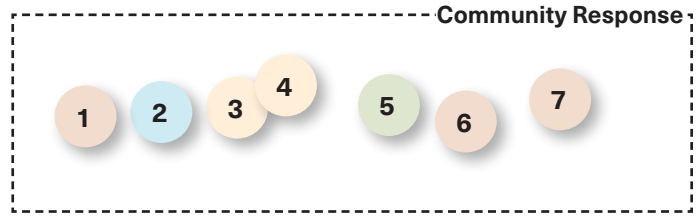
b. *Planificar estratégicamente las oportunidades de generación de ingresos que contribuyan a la sostenibilidad del parque.*



Project Goals | DESTINATION
Metas del proyecto | DESTINO

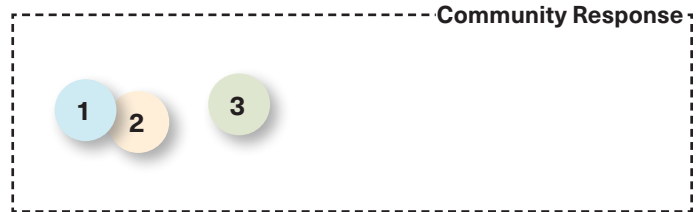
a. Establish the park as a must-visit destination within the City of Waco.

a. Establecer el parque como un destino de visita obligada dentro de la ciudad de Waco.



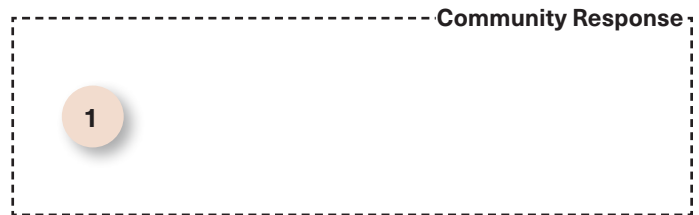
b. Craft a distinctive sense of place through a thoughtfully built environment design.

b. Elaborar un concepto distintivo del lugar a través de un diseño del entorno cuidadosamente construido.



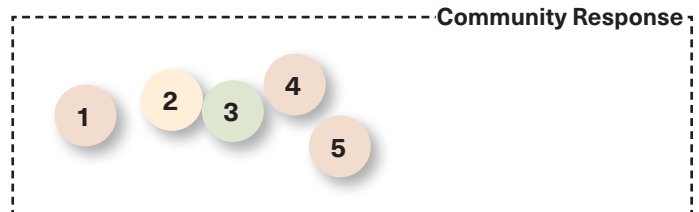
c. Consider the feasibility of introducing a Nature Center or similar educational space.

c. Considerar la factibilidad de introducir un Centro de la Naturaleza o un espacio educativo similar.



d. Integrate rentable pavilions into the Parks and Recreation Department’s reservation system.

d. Integrar los pabellones arrendables en el sistema de reservas del Departamento de Parques y Recreación.



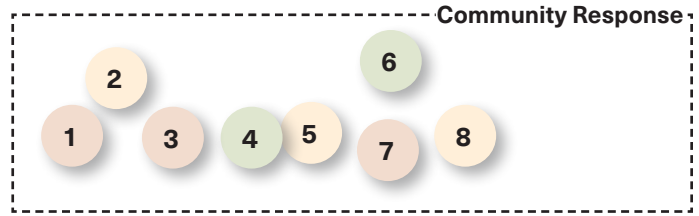
PLEASE PLACE ‘DOTS’ ON THE GOALS YOU THINK ARE IMPORTANT!

The public expresses a desire to establish the park as a must-visit destination within the City of Waco, with 7 points indicating its importance. They also support integrating rentable pavilions into the Parks and Recreation Department’s reservation system, although to a slightly lesser degree, as shown by 5 points. Furthermore, there’s strong emphasis on honoring the neighborhood’s history by paying homage to its culture and traditions, with 8 points. This indicates a commitment to creating a park that reflects and celebrates the area’s heritage.

Project Goals | HISTORY & CULTURE
Metas del proyecto | HISTORIA & CULTUR

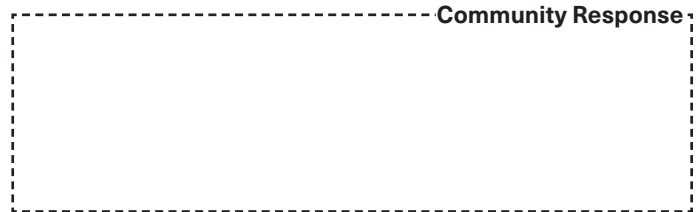
a. Honor the history of the neighborhood by paying homage to culture and traditions.

a. Honrar la historia del vecindario rindiendo homenaje a la cultura y las tradiciones.



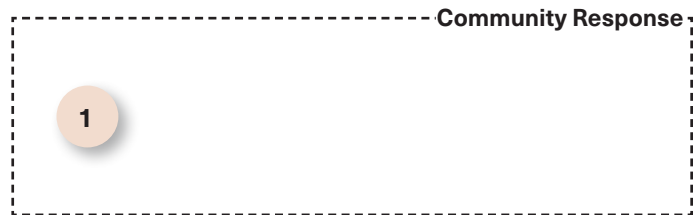
b. Celebrate the site's historic Olympic and collegiate legacy through design elements.

b. Celebrar el legado histórico olímpico y universitario del lugar a través de elementos de diseño.



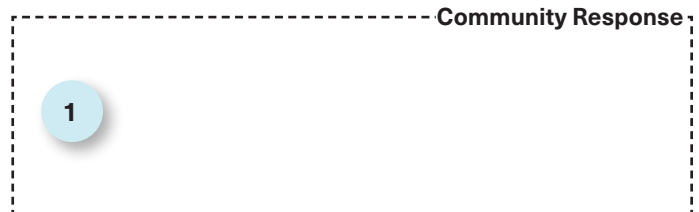
c. Utilize regional materials to connect the park's aesthetic with Waco's identity.

c. Utilizar materiales regionales para conectar la estética del parque con la identidad de Waco.



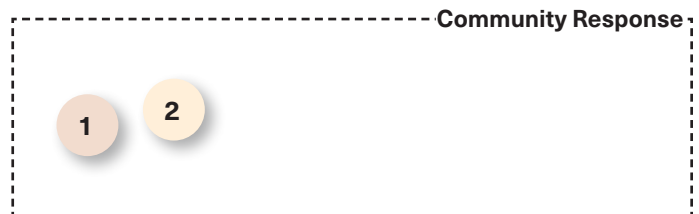
d. Distinguish the park's identity from other landmarks like the River Walk.

d. Distinguir la identidad del parque respecto de otros lugares emblemáticos como el paseo del río.



e. Establish the site as a unique trailhead and corridor, reflecting its distinctive character.

e. Establecer el lugar como un singular punto de partida de senderos y corredor que reflejen su carácter distintivo.



Project Goals | SUMMARY

Metas del proyecto | RESUMEN



PLEASE PLACE 'DOTS' ON THE PROGRAMS YOU WOULD LIKE TO SEE!

The public expresses varied preferences for programming within the park. An open lawn with 9 points is the most highly favored feature, highlighting a desire for a versatile and open space. Soccer is also strongly supported with 14 points, indicating a significant interest in this sport.

Other features, such as access to the creek (7 points) and outdoor fitness (9 points), are considered important, reflecting a desire for natural and physical activities. Additionally, an open lawn, outdoor fitness, and sports hangout are valued for promoting physical activity and social engagement. However, features like the Nature Discovery Trail, Gateway to Downtown, pedestrian bridge, micro-mobility trail, modern-style architecture, and pickleball received lower but still notable support with 5 points each, suggesting a desire for a mix of nature, connectivity, and modern amenities in the park's design.

Project Goals | DESTINATION
Metas del proyecto | DESTINO

Number of Dots



Natural Stone | *Piedra Natural*



Nature Inspired | *Inspirada por la Naturaleza*



Artistic | *Artística*



Industrial | *Industrial*



Modern | *Moderna*



Modular | *Modular*



Geometric | *Geométrica*



Traditional | *Tradicional*

Project Goals | ACTIVE SPORTS
Metas del proyecto | DEPORTES ACTIVOS

Number of Dots



Baseball | *Béisbol*



Basketball | *Baloncesto*



Bocce | *Bochas*



Cross Country | *Carrera a campo traviesa*



Discus | *Disco*



Disc Golf | *Golf de disco*



Football | *Fútbol americano*



Horseshoes | *Herraduras*



Javelin | *Jabalina*



Lacrosse | *Lacrosse*



Long Jump | *Salto largo*



Pickleball | *Picklebol*



Rugby | *Rugby*



Soccer | *Fútbol*



Softball | *Softbol*



Tennis | *Tenis*



Track (Running Events)
 | *Atletismo (eventos de carrera)*



Ultimate Frisbee
 | *Ultimate disco volador*

Project Goals | INCLUSIVE PLAYGROUND

Metas del proyecto | PARQUE DE JUEGOS INCLUSIVO

Number of Dots



Nature Play | *Juegos en la naturaleza*



Culture Themed Play | *Juegos de temática cultural*



Water Play | *Juegos con agua*



Adventure Play | *Juegos de aventura*



Toddler Play | *Juegos para niños pequeños*



Sensory Play | *Juegos sensoriales*



Outdoor Fitness | *Ejercicio físico en exteriores*



Iconic Playground | *Parque de juegos icónicos*

Project Goals | CREEK PROGRAMMING

Metas del proyecto | ACTIVIDADES EN EL ARROYO

Number of Dots



Kayak | *Kayak*



Fishing | *Pesca*



Ponds | *Laugas*



Nature Trails | *Senderos entre la Naturaleza*



Walkways thru Nature | *Camonos a traves de*



Paddle Boarding | *Remo de Pie*



Access to the Creek | *Acceso al Arroyo*



Mountain Biking | *Bicicleta de Montaña*

Project Goals | FOOD AND BEVERAGE
Metas del proyecto | ALIMENTOS Y BEBIDAS

Number of Dots



Outdoor Events | *Eventos al Aire Libre*



Outdoor Seating | *Comida al Aire Libre*



Food Trucks | *Camiones de Comida*



Concessions | *Concesiones*



Outdoor Bar | *Barra al Aire Libre*



Coffee Shop | *Cafetería*



Picnic Areas | *Áreas de Picnic*



Sports Hangout | *Lugar de Encuentro Deportivo*

Project Goals | NATURAL AREAS
Metas del proyecto | ÁREAS NATURALES

Number of Dots



Gardens | *Jardines*



Wetlands | *Humedales*



Hills and Berms | *Colinas y terraplenes*



Water Access | *Acceso al agua*



Rain Gardens and Swales | *Jardines de lluvia y zanjas*



Wooded | *Zona boscosa*



Meadow | *Praderas*



Open Lawn | *Prado abierto*

Project Goals | FOOD AND BEVERAGE

Metas del proyecto | ALIMENTOS Y BEBIDAS

Number of Dots



Nature Discovery Trail | *Sendero de descubrimiento de la naturaleza*



Gateway to Downtown | *Puerta de entrada al centro de Waco*



Hiking Trail | *Sendero para caminatas*



Shared Use Path | *Ruta de uso compartido*



Boardwalk | *Pasarela de madera*



Bike Trail | *Carriles para bicicletas*



Pedestrian Bridge | *Puente de peatones*



Micro Mobility Trail | *Sendero de micromovilidad*